WHO WE ARE

Our Mission: To Empower, Educate, & Engage Culinary Professionals Around the Globe

I A C P
Influence | Access | Collaborate | Promote

The International Association of Culinary Professionals is a not-for-profit professional association for those who work, or aspire to work, in the world of food. The current membership is comprised of about 50% culinary communicators, from such prestigious outlets as The New York Times, the Washington Post, the Atlantic, Bon Appetit and Food & Wine, as well as award-winning bloggers, video and broadcast directors and writers, documentarians and podcasters.

The other half of the association counts chefs, restaurateurs, food artisans, corporate food executives, agents, social media influencers, producers, culinary instructors and cookbook authors amongst its members. IACP’s reach and impact, as measured on social media, would equal in the multi millions. The organization brings together these professionals to share information, experiences, expertise, and advice, resulting in a diverse but unified voice that leads the way in creating a more culinarily literate, just and delicious world.
HISTORY

IACP began 42 years ago by founding members that included Julia Child, Nathalie Dupree, Jacques Pepin, Martin Yan and Anne Willan. The first of its kind in the U.S., IACP began as the Association of Cooking Schools. By 1987 the organization changed its name to incorporate the fact that it had a substantial number of international members in a multitude of fields in the culinary world. Known for its annual convening of members, its conferences have been held in cities across the U.S, from Louisville to Los Angeles, New Orleans to New York. Today, the organization continues to be a vibrant crossroads where its members are extremely diverse in their age, geography, occupation, and race, but all share a commitment to excellence when communicating through food in their own careers.
Now in its 41st year, the IACP has revitalized and reorganized the organization and team with new leadership.

**Tanya Steel**

Executive Director & CEO

Tanya Steel is a globally known food thought leader. She’s an award-winning journalist, author, and creator of a six-year national healthy food initiative with the White House and former First Lady Michelle Obama. She was the Editorial Director of Epicurious, and was an editor at Bon Appetit and Food & Wine. Read more about her at tanyasteel.com

**Nancy Hopkins**

Board Chair

Founder of Eat with Nancy Productions, a firm specializing in food, entertaining, and lifestyle content and events, Nancy Hopkins was the Senior Deputy Food and Entertaining Editor at Better Homes & Gardens, as well as a Senior Executive at Edelman Communications.
The annual IACP Conference is a powerful event where hundreds of food professionals come together for empowering discussions, educational classes, inspiring keynote conversations, hands-on workshops, networking events and more. It is an opportunity to connect, learn and gain insight into what’s new and what’s now in the culinary world.

Our next IACP annual conference will be March 27-29, 2020 in Pittsburgh, PA.
WHO ATTENDS


50% of conference attendees blog or are actively involved in social media

30% of conference attendees are first time attendees, forming new brand preferences and buying habits

8% of last year’s conference attendees came from and have audiences outside the United States
ATTENDEE QUOTES

“As a career changer to the culinary world, IACP has been invaluable in accelerating my career in Food Media and Video Production. I’ve connected with new clients, made wonderful networking contacts and learned about new trends in the industry too. So happy to be an IACP member!”

JULIE HARTIGAN
Chef, Recipe Developer, Media Spokesperson, CookingWhistle.com

“The annual IACP is one of the best conferences for food professionals. I’ve made countless contacts there and learned so much from the sessions, workshops and other professionals attending.”

IRVIN LIN
Creative Food Content Provider

“This will be my first IACP, so I would say that I’m looking forward to being part of the culinary community. I’m happy that IACP embraces all parts of the industry from obsf to content.”

JAMILA ROBINSON
Writer, Editor, USA Today & The Atlantic

“I have enjoyed attending the IACP annual conference for many years, both personally and professionally. No matter how streamlined your interest is, others at the conference will have questions about your experience, along with great suggestions for you on how to connect to other fields. You will make new contacts, some of whom will ultimately become good friends that you look forward to catching up with every year. Getting to experience the flavor of a new city each year is just icing on the cake.”

PATTY TBD
Owner, The Spice House

“Attending IACP allowed me to connect in person with many of the industry leaders that I had previously only interacted with virtually or admired from afar. It was great to finally be able make those connections in real life.”

AARON HUTCHERSON
Writer, Blogger, Recipe Developer

“IACP has been an integral part of my professional growth over the last 8 years. I started going during culinary school and have attended almost every year since. The face-to-face networking is invaluable especially as we live in such a digital world! I’ve met many friends that I’ve worked with in various aspects of my career that I wouldn’t have otherwise! Can’t recommend it enough!”

CARY BALNUM
Author, Influencer
ATTENDEE QUOTES

"In an industry where many of us work remotely, the IACP Conference offers the valued chance to engage face to face with colleagues and clients and really connect. There's just no substitute for it. Whether it's over a cocktail, a coffee, or maybe even just an elevator ride, so many ideas, alliances, and projects have all started at IACP."

SHERRI BROOKS VINTON
Author, Writer, Slow Food Chapter Leader

"What I value most about IACP is the network. After going to my first IACP event, I started working on my first book. I realized that it was possible! I love meeting people who share the same passion."

LEA RIC SCHWARTZ
Author, Cooking Teacher

"I love going to the IACP conference for so many reasons. First, I always learn so much from the seminars and panel discussions. And I love having the opportunity to explore a new city, with the food and culture it has to offer. Biggest perk? Spending time catching up with all of my friends in the food business—and getting to form new friendships with members I've never met."

JANET MCCABACKEN
Director of Test Kitchen, Every Day with Rachael Ray

"I have never missed a conference since that first one in Phoenix, in 1998. Every year, I look forward to the many meetings I set up with out-of-town colleagues, learning from the workshops, and hearing what leaders in the field have to say at the keynotes. I made lifelong friendships over great meals at local restaurants or cocktails at the late night mixers. Those relationships have helped my career. And as the culinary and media field has changed over the years, workshops at the conference have helped to educate me about new technologies, trends, and significant culinary-related social issues I need to understand."

DAVID BONDIN
Chef, Content & Raceplate Creator, Consultant, Writer

"For years, I have looked to IACP for insights that help me manage a full-service, small-staffed corporate test kitchen that services a diverse roster of internal clients. The varied information from keynote presentations, workshop sessions, and small group meetings enhances my knowledge so that I can provide food-related expertise to our marketing teams and creative agencies as well as to our technical teams and engineers."

CHARRI EIGHARDS BROWN
Reynolds Test Kitchen Manager

"I've been a member of IACP for many years and still look forward to the annual conference with great anticipation. Conference offers a chance to refresh and recharge while distilling insights from luminaries in the industry. I find there's always something new to learn, from emerging trends to new technology, but most of all, I love the personal connections."

ANN STERN
Senior Vice President, 3E Public Relations
THE IACP AWARDS

One of the highlights of the IACP Conference is the annual national awards presentation.
There are over 40 different awards!

Categories
American, Baking Sweet & Savory, Confections & Desserts, Chefs & Restaurants, Children Youth & Family, Culinary Travel, Food Issues & Matters, Food Photography & Styling, General, Health & Nutrition, International, Literary or Historical Food Writing, Self-Published, Single Subject, Wine, Beer or Spirits, IACP Julia Child First Book Award

A Few Past Winners
Rick Bayless: Authentic Mexican, James Beard: American Cookery, Rose Levy Beranbaum: The Cake Bible, Madhur Jaffrey: Invitation to Indian Cookery, Leah Chase: Dooky Chase Cookbook

Categories
Culinary Recipe Website, Culinary Travel Website, Group Food Blog, Individual Food Blog, Individual Instagram Account, Corporate Instagram Account, Individual Online Video Series, Corporate Online Video Series, Podcast Series, Radio Program, Culinary Television Series
Categories
Commercial Food or Beverage Photograph, Best Editorial / Personal Food Photograph, Best Food Styling in Commercial Food Photograph, Best Food Styling in an Editorial / Personal Food Photograph

Categories
Beverage-Focused Column, Recipe-Focused Column, Culinary Travel Writing, Narrative Beverage Writing With or Without Recipes, Narrative Food Writing With or Without Recipes, Personal Essay/Memoir, Newspaper Food Section of the Year (circulation of 100,000 or less), Newspaper Food Section of the Year (circulation of 100,000 or more), Food Section of a Magazine (circulation under 500,000), Food Section of a Magazine (circulation over 500,000), Food Section of a City Magazine, Restaurant Criticism Column

A Few Past Winners
Tina Garcia-Shams, Marcus Samuelsson, Florence Fabricant, Roy Choi, Joanathan Gold, Edward Lee, Nancy Silverton, & José Andrés
A look at some of our current and past partners who have sponsored the IACP Conference